

**KTTX/KWHI-AM**  
**Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2015 to and including March 31, 2016 (the “Applicable Period”). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2015 to March 31, 2016*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 1: Vacancy Information**

<b>Full-time Positions Filled Interviewees by Job Title: for</b>	<b>Recruitment Source of Hiree:</b>	<b>Total # of from All Sources  This Position:</b>
1. Promotions Director/On Air (4/17/15 – 5/15/15)	Internal Posting	12
2. Promotions Assistant/On Air (8/27/15 – 10/19/15)	TAB Website	20
3. News Director (8/27/15 – 1/4/16)	KTTX Radio	12

**Total # of Persons Interviewed During Applicable Period:**

**Appendix 2 to**  
**Annual EEO Public File Report**  
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*Covering the Period from April 1, 2015 to March 31, 2016*

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**Section 2: Recruitment Source Information**

<b>Recruitment Source Positions for (Name, Address, Telephone Source Number, Contact Person)</b>	<b>Total # of Interviewees This Source Has Provided During This Period (if any)</b>	<b>Full-time Which This Was Utilized</b>
<p>A. Texas Association of Broadcasters Website (<a href="http://tab.org">tab.org</a>) Craig Bean (<a href="mailto:craig@tab.org">craig@tab.org</a>) 502 E. 11<sup>th</sup> St. Austin, TX 78701 Ph. <a href="tel:5123229944">(512) 322-9944</a> Fax <a href="tel:5123220522">(512) 322-0522</a></p>	<p>14</p>	<p>1, 2, 3</p>
<p>B. All Access Website (<a href="http://allaccess.com">allaccess.com</a>) Mike Paulsen 28955 Pacific Coast Highway Suite 210-S Malibu, CA 90265 Ph. <a href="tel:3104576616">(310) 457-6616</a> Fax <a href="tel:3104578058">(310) 457-8058</a></p>	<p>10</p>	<p>1, 2, 3</p>
<p>C. KTTX 106.1 Radio Tom D. Whitehead (<a href="mailto:tom@ktex.com">tom@ktex.com</a>) P.O. Box 1280, Brenham, TX 77834 Ph. <a href="tel:9798363655">(979) 836-3655</a> Fax <a href="tel:9798308141">(979) 830-8141</a></p>	<p>6</p>	<p>1, 2, 3</p>
<p>D. Brenham Banner Press Newspaper Classified Ad Dept. 2430 Stringer Rd. Brenham, TX 77833 Ph. <a href="tel:9798367956">(979) 836-7956</a> Fax <a href="tel:9798360727">(979) 836-0727</a></p>	<p>4</p>	<p>1, 2, 3</p>
<p>E. KWHI 1280 Radio Tom D. Whitehead (<a href="mailto:tom@ktex.com">tom@ktex.com</a>) P.O. Box 1280, Brenham, TX 77834 Ph. <a href="tel:9798363655">(979) 836-3655</a> Fax <a href="tel:9798308141">(979) 830-8141</a></p>	<p>3</p>	<p>1, 2, 3</p>
<p>F. KTTX 106.1 Website (<a href="http://ktex.com">ktex.com</a>) Mark Whitehead (<a href="mailto:mark@ktex.com">mark@ktex.com</a>) P.O. Box 1280, Brenham, TX 77834 Ph. <a href="tel:9798363655">(979) 836-3655</a> Fax <a href="tel:9798308141">(979) 830-8141</a></p>	<p>2</p>	<p>1, 2, 3</p>
<p>G. Internal Station Posting Tom D. Whitehead (<a href="mailto:tom@ktex.com">tom@ktex.com</a>)</p>	<p>1</p>	<p>1, 2, 3</p>

P.O. Box 1280, Brenham, TX 77834  
Ph. [\(979\) 836-3655](tel:9798363655) Fax [\(979\) 830-8141](tel:9798308141)

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|--|---|---------|
| H. KWHI-AM 1280 Website ( <a href="http://kwhi.com">kwhi.com</a> )<br>Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> )<br>P.O. Box 1280, Brenham, TX 77834<br>Ph. <a href="tel:9798363655">(979) 836-3655</a> Fax <a href="tel:9798308141">(979) 830-8141</a> | 2 | 1, 2, 3 |
| I. Shane Media Services<br>Pam Shane ( <a href="mailto:pamshane@shanemedia.com">pamshane@shanemedia.com</a> )<br>2500 Tanglewilde, Suite 102<br>Houston, Tx 77063<br>Ph. <a href="tel:7139529221">(713) 952-9221</a> Fax <a href="tel:7139521207">(713) 952-1207</a>             | 2 | 1, 2, 3 |

**Appendix 3 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2015 to March 31, 2016*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities  
Undertaken by KTTX and KWHI-AM:**

1. KTTX and KWHI were co-sponsors of the Bryan/College Station Chamber of Commerce Annual Spring Job Fair on Wednesday, April 8<sup>th</sup> from 11:30 a.m. – 3:00 p.m. at the Hilton Hotel in College Station. KTTX promoted the Job Fair in advance with 50 recorded ads, 25 recorded promotional ads, 50 live DJ liners and on the ktex.com website March 23 – April 8. An interview about the event was also aired on the “Morning Express” on KTTX on April 7<sup>th</sup> between 8:00 and 9:00 a.m. KTTX broadcast live from the Job Fair from 11:30 – 1:30 p.m. KWHI promoted the Job Fair in advance with 50 recorded ads and 15 live DJ liners. KWHI also aired news stories about the event. KTTX Production Director Troy Arndt did the live broadcast and manned the booth, answering questions about job availability, educational requirements and training. He spoke with approximately 60 individuals and received 10 applications from the event.

2. KTTX and KWHI hosted Jeanie Muegge’s Advertising Class from Brenham High School on a tour of the radio stations on Tuesday, April 28<sup>th</sup>. From 10:00 to 10:30 a.m., staff members spoke with the class about what happens at a radio station.

3. KTTX promoted and participated in the 11<sup>th</sup> annual “Careers on Wheels Day” at Sealy Elementary School in Sealy on Friday, May 8<sup>th</sup> from 8:30 a.m. to 12 noon. The event teaches students about various careers that utilize a vehicle as an important aspect of the job. Promotion Director Kyla McCoy spoke with students about the job roles at KTTX, and showed them the equipment used to do live remote broadcasts. She gave the students tours of the inside of the KTTX Country Cruiser, which is used to broadcast remotes. To promote the event, KTTX aired 30 advance promotional ads and 30 live DJ liners May 2 – 8.

4. KTTX and KWHI co-sponsored the Brenham High School CTE Career and Job Opportunities Fair on Wednesday, May 20<sup>th</sup> from 8:40 – 11:40 a.m. The school’s Career and Technical Education Department hosted the event. Promotion Director Kyla McCoy manned the KTTX/KWHI booth answering questions and collecting resume’s from students. KTTX promoted the event with 25 ads, 30 recorded promos, 30 live DJ liners and a link on the KTTX website. KWHI aired 25 ads and 15 live DJ mentions, along with a news story. 3 applications were received during the event.

5. KTTX co-sponsored and participated in the Giddings Economic Development Job Corp Job Fair on Monday, July 20<sup>th</sup> at the Giddings Public Library. From 2:00 to 5:00 p.m., Promotion Director Kyla McCoy manned the KTTX booth answering questions about job availability, salary, educational requirements and training. KTTX promoted the event with 30 recorded promotional ads and 30 live DJ mentions. An interview about the event aired on KTTX on Thursday, July 16<sup>th</sup>, and it was listed on the KTTX website. 5 applications were received.

6. KTTX promoted and participated in the 18<sup>th</sup> Annual “B/CS Youth to Career Fair” on Wednesday, October 21<sup>st</sup> at the Brazos County Expo Complex in Bryan. 2700 students from 15 area schools attended the event between 9 a.m. and 2:30 p.m. KTTX Assistant Promotions Director Blake Hickerson manned the station booth, answering questions from 8<sup>th</sup> grade students about job availability, salary, educational requirements and training. The Bryan/College Station Chamber of Commerce sponsored the event. KTTX aired 30 recorded promos and 40 live promotional mentions in advance of the event, plus put the information on the KTTX website.

7. KTTX and KWHI co-sponsored the Bryan/College Station 2015 Fall Job Fair on Wednesday, November 4<sup>th</sup>. The event was held at the Brazos Center in Bryan from 12 noon to 4:00 p.m. Promotion Director Kyla McCoy manned the KTTX booth answering questions from job seekers about salary, educational requirements and training for a career in radio. KTTX promoted the event in advance with 50 recorded ads, 30 recorded promotional ads and 30 live DJ liners. KWHI aired 50 recorded ads and 15 live DJ liners. 8 applications were received.