

**KTTX/KWHI-AM**  
**Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2016 to and including March 31, 2017 (the “Applicable Period”). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2016 to March 31, 2017*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 1: Vacancy Information**

<b>Full-time Positions Filled by Job Title:</b>	<b>Recruitment Source of Hiree:</b>	<b>Total # of Interviewees from All Sources for This Position:</b>
1. Sales Account Executive (3/29/16 – 4/26/16)	Banner Press	15
2. Sales Account Executive (3/29/16 – 4/26/16)	KTTX Radio	15
3. News Director (6/2/16 – 7/16/16)	TAB Website	7
3. Morning Show/Promotions Dir. (6/2/16 – 7/16/16)	TAB Website	15
<b>Total # of Persons Interviewed During Applicable Period:</b>		<b>37</b>

**Appendix 2 to  
Annual EEO Public File Report  
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*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 2: Recruitment Source Information**

<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total # of Interviewees This Source Has Provided During This Period (if any)</b>	<b>Full-time Positions for Which This Source Was Utilized</b>
A. Texas Association of Broadcasters Website ( <a href="http://tab.org">tab.org</a> ) Craig Bean ( <a href="mailto:craig@tab.org">craig@tab.org</a> ) 502 E. 11 <sup>th</sup> St. Austin, TX 78701 Ph. (512) 322-9944 Fax (512) 322-0522	13	1, 2, 3, 4
B. All Access Website ( <a href="http://allaccess.com">allaccess.com</a> ) Mike Paulsen 28955 Pacific Coast Highway Suite 210-S Malibu, CA 90265 Ph. (310) 457-6616 Fax (310) 457-8058	7	3, 4
C. KTTX 106.1 Radio Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	6	1, 2, 3, 4
D. Brenham Banner Press Newspaper Classified Ad Dept. 2430 Stringer Rd. Brenham, TX 77833 Ph. (979) 836-7956 Fax (979) 836-0727	5	1, 2
E. KWHI 1280 Radio Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	2	1, 2, 3, 4
F. KTTX 106.1 Website ( <a href="http://ktex.com">ktex.com</a> ) Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	1, 2, 3, 4
G. Internal Station Posting Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	2	1, 2, 3, 4
H. KWHI-AM 1280 Website ( <a href="http://kwhi.com">kwhi.com</a> ) Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	0	1, 2, 3, 4

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| I. Shane Media Services<br>Pam Shane ( <a href="mailto:pamshane@shanemedia.com">pamshane@shanemedia.com</a> )<br>2500 Tanglewilde, Suite 102<br>Houston, Tx 77063<br>Ph. (713) 952-9221 Fax (713) 952-1207 | 0 | 3, 4 |
| J. Sam Houston State University<br>Jobs for Kats<br>Career Services at SHSU<br>Academic Building IV, Suite 210<br>Huntsville, TX 77341<br>Ph. (936) 294-1713 Fax (936) 294-3616<br>shsu.edu/careerservices | 1 | 3, 4 |
| K. Texas A&M University<br>Hire Aggies<br>Career Center at TAMU<br>209 Koldus Building<br>1233 TAMU<br>College Station, TX 77843<br>Ph. (979) 845-5138 Fax (979) 845-2929                                  | 0 | 3, 4 |

**Appendix 3 to  
Annual EEO Public File Report  
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*Covering the Period from April 1, 2016 to March 31, 2017*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities  
Undertaken by KTTX and KWHI-AM:**

1. KTTX and KWHI were co-sponsors of the Bryan/College Station Chamber of Commerce Annual Spring Job Fair on Thursday, April 28<sup>th</sup> from 12:00 to 4:00 p.m. at the College Station Hilton Hotel. KTTX promoted the Job Fair in advance with 50 recorded ads, 25 recorded promotional ads, 50 live DJ liners and on the ktex.com website April 8 - 28. An interview about the event was also aired on the "Morning Express" on KTTX on April 26<sup>th</sup> between 8:00 and 9:00 a.m. KTTX broadcast live from the Job Fair from 12:00 – 1:00 p.m. KWHI promoted the Job Fair in advance with 50 recorded ads and 15 live DJ liners. KWHI also aired news stories about the event. KTTX Promotion Director Kyla McCoy did the live broadcast and manned the booth, answering questions about job availability, educational requirements and training. She spoke with approximately 70 individuals and received 7 applications from the event.
  
2. KTTX promoted and participated in the 12<sup>th</sup> annual "Careers on Wheels Day" at Sealy Elementary School in Sealy on Friday, May 6<sup>th</sup> from 8:30 a.m. to 12 noon. The event teaches students about various careers that utilize a vehicle as an important aspect of the job. Assistant Promotion Director Blake Hickerson spoke with students about the job roles at KTTX, and showed them the equipment used to do live remote broadcasts. He gave the students tours of the inside of the KTTX Country Cruiser, which is used to broadcast remotes. To promote the event, KTTX aired 30 advance promotional ads and 30 live DJ liners April 29 – May 6.
  
3. KTTX and KWHI co-sponsored and participated in Giddings High School's 1<sup>st</sup> Career Expo on Wednesday, May 18<sup>th</sup> at Giddings High School. From 8:00 a.m. to 2:00 p.m., Promotion Director Kyla McCoy manned the KTTX booth answering questions about job availability, salary, educational requirements and training. KTTX promoted the event with 25 recorded promotional ads and 30 live DJ mentions, and it was listed on the KTTX website. KWHI promoted the Career Expo with 15 live DJ mentions and a news story.
  
6. KTTX promoted, co-sponsored and participated in the 19<sup>th</sup> Annual "B/CS Youth to Career Fair" on Wednesday, October 19<sup>th</sup> at the Brazos County Expo Complex in Bryan. Approximately 2700 students from 15 area schools attended the event between 9:30 a.m. and 2:00 p.m. KTTX Promotion Director Holly Ryder manned the station booth, answering questions from 8<sup>th</sup> grade students about job availability, salary, educational requirements and training. The Bryan/College Station Chamber of Commerce sponsored the event. KTTX aired 30 recorded promos and 40 live promotional mentions in advance of the event, plus put the information on the KTTX website.
  
7. KTTX and KWHI co-sponsored the Bryan/College Station 2016 Fall Job Fair on Wednesday, November 2<sup>nd</sup>. The event was held at the Brazos Center in Bryan from 12 noon to 4:00 p.m. Promotion Director Holly Ryder manned the KTTX booth answering questions from job seekers about salary, educational requirements and training for a career in radio. KTTX promoted the event in advance with 50 recorded ads, 30 recorded promotional ads and 30 live DJ liners. KWHI aired 50 recorded ads and 15 live DJ liners. 12 applications were received.

8. KTTX promoted and participated in the 13<sup>th</sup> annual “Careers on Wheels Day” at Sealy Elementary School in Sealy on Thursday, March 9<sup>th</sup> from 8:30 a.m. to 12 noon. The event teaches students about various careers that utilize a vehicle as an important aspect of the job. Assistant Promotion Director Blake Hickerson spoke with students about the job roles at KTTX, and showed them the equipment used to do live remote broadcasts. He gave the students tours of the inside of the KTTX Country Cruiser, which is used to broadcast remotes. To promote the event, KTTX aired 30 advance promotional ads and 30 live DJ liners March 3 – 9.