

KTTX/KWHI-AM
Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2018 to and including March 31, 2019 (the “Applicable Period”). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to
Annual EEO Public File Report
KTTX/KWHI-AM**

Covering the Period from April 1, 2018 to March 31, 2019

Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas

Section 1: Vacancy Information

Full-time Positions Filled by Job Title:	Recruitment Source of Hiree:	Total # of Interviewees from All Sources for This Position:
1. Sales Account Executive (3/26/18 – 5/21/18)	KTEX Radio	9
2. News Director (3/26/18 – 5/29/18)	KWHI Radio	5
3. Sales Account Executive (11/10/18 – 1/7/19)	Facebook	4
4. Copywriter (2/5/19 – 3/18/19)	Indeed.com	16
Total # of Persons Interviewed During Applicable Period:		34

**Appendix 2 to
Annual EEO Public File Report
KTTX/KWHI-AM**

Covering the Period from April 1, 2018 to March 31, 2019

Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees This Source Has Provided During This Period (if any)	Full-time Positions for Which This Source Was Utilized
A. Texas Association of Broadcasters Website (tab.org) Beth Bobbitt (beth@tab.org) 502 E. 11 th St. Austin, TX 78701 Ph. (512) 322-9944 Fax (512) 322-0522	5	2, 4
B. KTTX 106.1 Radio Tom D. Whitehead (tom@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	5	1, 2, 3, 4
C. Brenham Banner Press Newspaper Classified Ad Dept. 2430 Stringer Rd. Brenham, TX 77833 Ph. (979) 836-7956 Fax (979) 836-0727	1	1, 2, 3, 4
D. KWHI 1280 Radio Tom D. Whitehead (tom@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	5	1, 2, 3, 4
E. KTTX 106.1 Website (ktex.com) Mark Whitehead (mark@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	3	1, 2, 3, 4
F. Internal Station Posting Tom D. Whitehead (tom@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	1, 2, 3, 4
G. KWHI-AM 1280 Website (kwhi.com) Mark Whitehead (mark@ktex.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	2	1, 2, 3, 4
H. Sam Houston State University Jobs for Kats Career Services at SHSU Academic Building IV, Suite 210	0	2

Huntsville, TX 77341
Ph. (936) 294-1713 Fax (936) 294-3616
shsu.edu/careerservices

I. Texas A&M University Hire Aggies Career Center at TAMU 209 Koldus Building 1233 TAMU College Station, TX 77843 Ph. (979) 845-5138 Fax (979) 845-2929	0	2
J. Facebook posting Mark Whitehead (mark@kwhi.com) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	1	3, 4
K. Indeed.com Rich Pineda (rpineda@indeed.com) Client Onboarding Strategist 6433 Champion Grandview Way, Bldg. 1 Austin, TX 78570 (480)327-4302	11	4

**Appendix 3 to
Annual EEO Public File Report
KTTX/KWHI-AM**

Covering the Period from April 1, 2018 to March 31, 2019

Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KTTX and KWHI-AM:

1. KTTX and KWHI were co-sponsors of the Bryan/College Station Chamber of Commerce 2018 Spring Job Fair on Thursday, April 26th from 12:00 to 4:00 p.m. at the College Station Hilton Hotel. KTTX promoted the Job Fair in advance with 50 recorded ads, 25 recorded promotional ads, and 50 live DJ liners and on the ktex.com website April 6 - 26. An interview about the event was also aired on the "Morning Express" on KTTX on April 24th between 8:00 and 9:00 a.m. KTTX broadcast live from the Job Fair from 12:00 – 1:00 p.m. KWHI promoted the Job Fair in advance with 50 recorded ads and 15 live DJ liners. KWHI also aired news stories about the event. KTTX Promotion Director Holly Ryder did the live broadcast and manned the booth, answering questions about job availability, educational requirements and training. She spoke with approximately 60 individuals and received 11 applications from the event.
2. KTTX and KWHI promoted and participated in the Brenham Middle School "Career Café" on Tuesday, May 22nd from 9:15 a.m. to 11:15 a.m. at Brenham Middle School. 6th grade classes listened to presentations for career prospects from participating businesses. Presenters gave speeches about their field and careers, and answered student questions. Promotion Director Holly Ryder attend the "Career Café" and gave a presentation on Radio and Mass Communication with slides and videos, and answered questions from the students about a career in radio.
3. KTTX promoted, co-sponsored and participated in the 20th Annual "B/CS Youth to Career Fair" on Wednesday, October 17th, 2018 at the Brazos County Expo Complex in Bryan. The event was held from 9:00 a.m. to 2:30 p.m. with approximately 2800 students from 15 area schools in attendance. KTTX Promotion Director Holly Ryder manned the station booth, answering questions from 8th grade students about job availability, salary, educational requirements and training. Holly also demonstrated a variety of equipment used in her job, and allowed the students to try it. The Bryan/College Station Chamber of Commerce sponsored the event. KTTX promoted the appearance with 40 live promotional mentions in advance of the event, plus put the information on the KTTX website.
4. KTTX and KWHI co-sponsored the Bryan/College Station 2018 Fall Job Fair on Thursday, November 15th, 2018. The event was held at the Hilton Hotel in College Station from 1:00 to 4:00 p.m. Promotion Director Holly Ryder manned the KTTX booth answering questions from job seekers about salary, educational requirements and training for a career in radio. KTTX promoted the event in advance with 50 recorded ads, 30 recorded promotional ads and 30 live DJ liners. KWHI aired 50 recorded ads and 15 live DJ liners. 9 applications were received.
5. KTTX and KWHI hosted 50 Audio/Video students from Fayetteville High School on Tuesday, March 5th at 9:15 a.m. Traffic Director Michele Daniels gave the students a tour of the radio station facilities, including both the KTTX and KWHI studios. The morning DJ's answered questions about the operations, and the students were allowed to record themselves in a production studio.
6. KTTX and KWHI participated in Field Store Elementary School's "Career Day" on Friday, March 22nd from 8:15 a.m. to 12:30 p.m. 6th grade classes listened to presentations from different professionals. Students in grades 3-5 were asked to select three professions they would like to visit during their time at "Career Day". Students were allowed to visit with their three choices throughout the event. Promotions Director Holly Ryder gave a presentation on Radio and Mass Communication, and answered questions from students about a career in radio.